

S U S A N



B L O N D

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*FOR IMMEDIATE RELEASE*

**INTERNATIONALLY RECOGNIZED STROKE SURVIVOR  
VALERIE GREENE OFFERS THE WAKE-UP CALL AMERICANS NEED  
FOR STROKE PREVENTION, TREATMENT, AND RECOVERY IN HER  
NEW BOOK: CONQUERING STROKE**

*May is National Stroke Awareness Month and Valerie Greene, a two-time stroke survivor and a national spokesperson for the American Heart Association and American Stroke Association is speaking out nationally about America's stroke epidemic.*

Winter Park, FL (April 2008) -- At 31 years-old, Valerie Greene was a healthy, vibrant businesswoman with no risk factors for stroke and yet in 1996, a massive stroke paralyzed the left side of her body and left her unable to speak. After being misdiagnosed with everything from migraines, to multiple sclerosis, to vertigo, to being drunk, it took six months and a second stroke for doctors to identify Valerie's shocking condition. A large blood clot completely occluded her brain stem artery and was just a hair away from taking her life. Doctors gave Valerie a grim prognosis---she might never walk and talk again, and most of her hearing would be permanently lost. Sheer determination propelled her out of her wheelchair and on to a 90% recovery.

Now an internationally recognized advocate for stroke awareness, Valerie shares her extraordinary journey and offers a must-have guide for stroke survivors and caregivers everywhere in her new book, ***CONQUERING STROKE: How I Fought My Way Back and How You Can Too***, which will be released by Wiley Publishing and hit book stores nationally on April 28, 2008.

"In less than 10 years, I went from running a successful business to having a near death experience, relearning how to walk and talk, losing my beloved grandmother and father, overcoming a long and fierce legal battle, to finding my purpose" said author Valerie Greene. "My fiery journey taught me many valuable lessons that would sustain and carry me forward throughout my life. My hope is that this book will inform and inspire stroke survivors, their family members and caregivers as well as forewarn potential stroke candidates everywhere," added Greene.

According to the American Stroke Association, stroke is the third-leading cause of death and the leading cause of adult disability in the United States. Today, 6 million Americans are stroke survivors.

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With its solid foundation of prescriptive advice on stroke symptoms, stroke rehabilitation and management of a stroke from world-renowned physicians in this field and the author's inspirational story, CONQUERING STROKE promises to be the wake up call America needs. Time lost is brain lost.

This new book will show anyone who is at risk for a stroke how to get the treatment they need when they need it. Conquering Stroke also includes a comprehensive guide to hospitals with renowned stroke centers and hyperbaric oxygen treatment centers, the latest on tPA, and blood tests to access your stroke risk (called the Gold Dot), and will inform those who have suffered a stroke how to recover by utilizing some of the best kept secrets.

About Valerie Greene:

Valerie Greene is an internationally recognized spokesperson for the American Heart Association and the American Stroke Association for stroke awareness. She is a keynote speaker at many special events and conferences, and has appeared on several local and syndicated television news programs on NBC, ABC, CBS, and Fox. As a leading spokesperson and survivor of a severe stroke, she has received accolades from shows such as Larry King Live also celebrities and dignitaries including Dr. Oz, Michael J. Fox, Kirk Douglas, the CEO of the American Heart Association, and the Lieutenant Governor of Florida. Additionally, she was instrumental in helping to pass the Florida Stroke Act that was signed into law on June 17, 2004.

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CONQUERING STROKE: How I Fought My Way Back and How You Can Too  
By Valerie Greene  
Wiley  
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To obtain publicity photos or view a video on Valerie's story, please visit:  
<http://presskit.susanblondinc.com/15.htm>

For media interviews with Ms. Greene, please contact Jaime Cassavechia at Susan Blond, Inc. (212) 333-7728 ext. 108; JaimeC@susanblondinc.com